Fundraising Tips

Follow our useful tips on how to get started with fundraising and make your event to support the work we do a memorable one.

**Step 1: Decide on a fundraising event**

From bake sales to bungee jumps and dress up days there are endless ways to raise funds for us. Here are a few ideas...

- **Dress up or down day**
- **Talent Show**
- **Collection**
- **Coffee Morning**
- **Sweepstake**

**Step 2: Shout about it**

To really make your event a success, it’s a good idea to advertise it to as many people as possible. So tell friends and family, advertise it at work, school or on local notice boards and of course, share in on social media like Facebook, Twitter and Snapchat. We can help too – make sure you mention us (@YoungMindsUK) on Twitter or link to our Facebook page.

You can also set up a page with Virgin Money Giving – it’s a great way to tell your story, share photos and provide your supporters with a link so they can donate online.

**Step 3: On the day**

With all the planning done, the only thing left is to enjoy the day!

Make sure to take plenty of photos and post them on social media – it may help bring in a few extra donations and our social media team might be able to help by sharing and retweeting them too.

**Step 4: Donating the funds you raise**

After your fundraising event, there are a number of different ways you can donate the money you raised:

- **By credit/debit card**
  Call us on [0207 089 5050](tel:02070895050) or pay your donation online [youngminds.org.uk/donate](http://youngminds.org.uk/donate)

- **By cheque**
  Make your cheque payable to YoungMinds and post it to: YoungMinds Fourth Floor, India House 45 Curlew Street London SE1 2ND
  If you’ve set up a Virgin Money Giving page, there’s nothing more you need to do – your supporters pay their donation online and Virgin Money sends it to us once your event is finished.

- **By bank transfer**
  Please use your name as the reference and transfer it to: CAF Bank Ltd Sort code: 40-52-40 Account number: 00002523